

# WHAT IS YOUR “WHY”?

Discovering what moves you, or your “Why,” is important. Make sure each team member has a strong “Why.” A well-developed “Why” will clearly and powerfully help them breakthrough unexpected obstacles and guide them in time prioritization.

*Before discovering your “why,” answer the following questions.*

## 1. What drives you the most? What drives your actions NOW?

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## 2. How will you share your “Why”?

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## 3. What drives your team members?

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